

EXCLUSIVE MANAGED HOSTING ENSURES ISV SAAS SUCCESS FOR INSURANCE EXPERTS

CASE STUDY



CUSTOMER

Morning Data

SECTOR

ISV SaaS Financial Services

BUSINESS CHALLENGE

- Support market leading solutions with value added hosting
- Accommodate new customers irrespective of size, budget or location
- Provide secure platform to meet FSA requirements
- Deliver more competitive and reliable alternative to client-based servers

SOLUTION

- Full Managed Hosting and support on a flexible multi-platform server base
- Virtualised architecture to deliver economies of scale and optimised performance
- Operating on Windows and Unix and deployed via Citrix for easy integration

BUSINESS RESULTS

- Reduced cost of service delivery combined with better performance and minimal risk
- Faster service roll-out with set up on client PCs in as little as five minutes
- New business growth from deployment to international markets
- Stringent SLA's and security safeguard reputation and ensure FSA compliance.

Morning Data

Morning Data is one of the UK's leading suppliers of insurance software to reinsurance companies and insurance brokers across a rapidly expanding domestic and international base. Its clients include some of the most highly-regarded and respected insurance and reinsurance companies in the industry including London Marine, Meridian Risk, Kay International, Paul Napier, and G&T Brokers.

For over 30 years, it has been delivering a unique blend of specialist tools, technical expertise and personalised service. Today it offers a wide range of products and market penetration; servicing clients in the City of London, Gibraltar, Belgium, Saudi Arabia, Nigeria, Eritrea and Sudan. For more information about Morning Data go to www.morningdata.co.uk.

Business Challenge

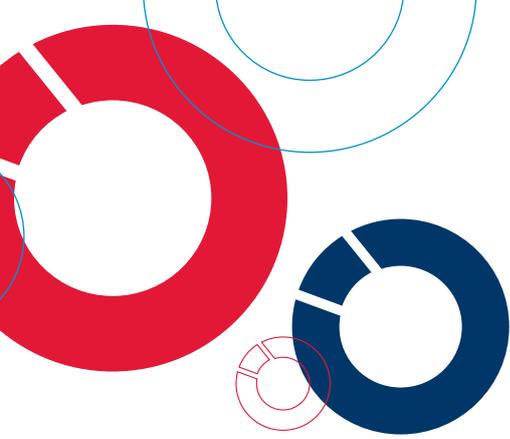
To support its software solutions, Morning Data traditionally offered clients server architecture for deployment at client sites. However, as the market evolved, this was proving increasingly costly and commercially restrictive in terms of who and where they targeted their business.

Eager to expand its solutions to smaller companies, start ups and international clients, Morning Data realised that a managed hosting service using a strategic partner to manage and house dedicated servers and provide round the clock support was key to its long term growth and development.

Morning Data currently has four software versions, each specifically aimed at a particular part of the market. It also operates various delivery methods, including a Morning Data hosted solution and centralized Citrix delivery. Any hosting platform would have to accommodate all of these activities.

Kirstin Duffield, MD of Morning Data, explains, "Our products and delivery methods are constantly evolving and our determination is always to remain ahead of the market and legislative requirements. The key was finding a hosting partner that could work as part of our team. One that could offer the flexibility, service and reliability that would help maintain Morning Data's reputation in the highly competitive and heavily legislated insurance market."

After recommendations from its existing technology partners and extensive evaluation, Morning Data selected DediPower as its sole managed hosting supplier.



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CASE

“DediPower gives the flexibility and control we need to manage our systems, with the security required by FSA regulated organisations. All of this is supported by comprehensive SLAs that deliver 24/7 support exactly where and when we need it; by people we can trust. DediPower’s combination of technical expertise, personal approach and outstanding service and value mirrors our own client philosophy - making them the perfect partner for us and our clients.”

Kirstin Duffield, MD of Morning Data

THE SOLUTION

Morning Data systems are based around the Windows Server 2003 platform with an Oracle 10g database. Deployment is based around Citrix XenServer 5.5 and Citrix XenApp Fundamentals 2.0. Its PC platform is Windows XP and Windows 7.

To support the company’s range of SaaS and Total IT solutions, DediPower operates several multi-platform high specification servers. Virtualisation is used to optimise system performance, provide secure client areas and controlled access and to achieve outstanding economies of scale.

As with all companies operating in the financial services sector, disaster recovery, fail-over, 100% availability and security are mission critical. DediPower’s support and extensive SLAs provide Morning Data with the assurance they require to meet the requirements of its clients and legislators around the world.

Morning Data now deploys most of its new client applications from the dedicated virtualised servers located at DediPower’s Tier 3 Enterprise Class Datacentres in Berkshire.

BUSINESS RESULTS

Using DediPower, Morning Data has created a centralised SaaS model which allows them to service and support clients as far a field as Asia and Africa; taking comprehensive insurance services into areas where they have not been practical or economically viable before.

Duffield confirms, *“With DediPower we can achieve rapid roll-out in a fast access environment allowing us to launch a client’s applications in a matter of minutes - irrespective of size, scale or location. At the same time, they optimise each server to ensure it provides the best performance at the lowest cost; while safeguarding against outage, downtime and data loss. This combination of high value and low risk is an attractive prospect for any insurance business.”*

Duffield adds, *“DediPower gives the flexibility and control we need to manage our systems, with the security required by FSA regulated organisations. All of this is supported by comprehensive SLAs that deliver 24/7 support exactly where and when we need it; by people we can trust. DediPower’s combination of technical expertise, personal approach and outstanding service and value mirrors our own client philosophy - making them the perfect partner for us and our clients.”*



ABOUT DEDIPOWER

DediPower, backed by its philosophy of “support with passion”, is a leading international provider of IT hosting and cloud infrastructure solutions. With data centres in the UK, North America and Asia, DediPower supports thousands of customers including Sony, Virgin, Eidos, NHS, BluHalo and Lovemoney.com with the latest technology to reduce costs, improve service levels and maximise their online potential. It is ranked among the UK’s 50 Fastest Growing Private Tech Companies by the Sunday Times Microsoft Tech Track 100.

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MANAGED HOSTING

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